

Texas is calling and I must go....

8th Annual Technology Summit 2021



May 13-15, 2021

Fairmont Austin

Sponsorship (Cash) Levels & Benefits

Host Hotel

Fairmont Austin

STxTS 2021 (Cash) Levels & Benefits

Join your customers and colleagues for SITE Texas' premier educational event, the 8th Annual Technology Summit at the [Fairmont Austin](#)! We are happy to share with you that in past years our buyer to supplier ratio has been 1.5 buyers for every 1 supplier. Attending buyers are from all over the U.S.

Your participation in this event yields valuable business networking time with key customers who make decisions on selecting destinations, DMCs, hotels, off site venues and activities for their group travel programs. The educational mission of the SITE Texas Chapter is to enhance the awareness and effectiveness of motivational experiences via incentive travel. While our focus is on Incentive programs nearly 100% of our buyers also plan their company's meetings, conferences, trade shows and other events. All sponsors gain additional exposure through contributions to a Silent Auction.

Invited Hosted Buyers attending this event will receive subsidized air up to \$300, round trip airport transportation from Austin Bergstrom International Airport (AUS), and **3 nights** of accommodation at the Fairmont Austin. We are happy to help you manage the Hosted Buyer invitation and RSVP process. If you prefer to manage your hosted buyer invitations and haven't confirmed a hosted buyer by April 12, 2021, we can assign your buyer registration slots for you. We are dedicated to continue to elevate this event as a quality opportunity for your marketing efforts and welcome any invited hosted buyer nominations at any time. The Technology Summit Committee will queue the hosted buyer invitations and make final decisions on invitations extended.

Join us in Texas for the SITE Texas 8th Annual Technology Summit at the [Fairmont Austin](#), and become an advocate for our industry by funding valuable SITE Foundation research and educational programs with your sponsorship of this event.

Sincerely,

Pat McCain, CMP, CITP

Sponsorship Chair, SITE TX 8th Annual Technology Summit

sitetexas@gmail.com

214-300-1501

STxTS 2021 Agenda at a Glance

<u>Thursday, May 13</u>	<u>Friday, May 14</u>	<u>Saturday, May 15</u>
<p>All Day: Taxi/Uber Credit for Buyers arriving Austin Bergstrom Intl Airport</p> <p>3:30 pm - 6:00 pm SITE Texas Connection Hub Fairmont Austin <i>*Please note Buyers must attend Connection Hub to qualify for airfare or mileage reimbursement.</i></p> <p>6:30 pm Fairmont Austin Welcome Dinner Reception</p>	<p>8:00 am – 9:00 am Group Breakfast Open to host for Platinum Sponsor!</p> <p>9:00 am – 12:00 pm Keynote & Educational Sessions</p> <p>12:15 pm - 1:45 pm Group Lunch</p> <p>2:00 pm - 4:45 pm Educational Sessions</p> <p>6:30 pm - 9:00 pm Dinner Reception Silent Auction Location TBD</p>	<p>8:00 am – 9:00 am Group Breakfast Open to host for Platinum Sponsor!</p> <p>9:00 am – 12:00 pm Keynote & Educational Sessions</p> <p>Afternoon/Evening at leisure: SITE Texas to provide recommended Austin activities or sponsor hosted dinners/dine arounds!</p> <p><u>Sunday, May 16</u> All Day: Taxi/Uber Credit for Buyers departing Austin Bergstrom Intl Airport</p>

SITE Texas Technology Summit 2021 Cash Sponsorship Levels

Inclusions	Platinum	Gold	Silver	Bronze
Sponsored Breakfast with 15 minutes stage time	*			
Three buyer registrations + one supplier registration, OR , Two buyer registrations + two supplier registrations	*	*		
Two buyer registrations + one supplier registration			*	
One buyer registration + one supplier registration				*
Participate in all scheduled program activities	*	*	*	*
Participation in hosted buyer appointments	*	*	*	*
5-Minutes stage time		*		
3-Minutes stage time			*	
Recognition at podium as top sponsor	*	*		
Logo recognition on SITE Texas Tech Summit website	*	*	*	
Recognition in one Tech Summit email blast	*	*		
Recognition Program of Events	*	*	*	*
Pre-registration list; Company name & participant	*	*	*	
Post event registration list with full contact info	*	*	*	*

STxTS 2021 Sponsorship Levels

Sponsorship Levels *	Member Price	Non-Member Price
Platinum	\$5,595.00	\$5,895.00
Gold	\$3,595.00	\$3,895.00
Silver	\$2,495.00	\$2,995.00
Bronze	\$1,495.00	\$1,995.00

**Sponsors please include one Silent Auction Donation. All prices are USD*

Please Note

The following items are not included in your sponsorship fee:

- You are responsible for your own guestroom (Fairmont Austin special rate \$119.00 plus 17.7% tax per night), and airport transfers. AUS to Fairmont distance is 10 miles or \$20 average fare.
- Any/all shipping, handling, transportation, storage costs for materials you send to the event are your responsibility.

The special SITE Texas rate for Fairmont Austin pre/post nights is \$119.00 plus 17.7% tax per night, single/double occupancy, subject to availability at the time of your request.

Stated auction values are subject to review and approval of the SITE Texas Technology Summit Committee. The SITE Texas Technology Summit Committee reserves the right to combine items to offer creative and exceptional packages for our attendees. We require that all auction donations be valid to June 30, 2022.

The following items are included for each Hosted Buyer:

- Full Conference registration
- Fairmont Austin accommodations for the nights of May 13, 14, and 15, 2021 (3 nights).
- Up to \$300 USD airfare reimbursement, or, up to \$300 mileage reimbursement along with complimentary parking at Fairmont Austin. Receipt & participation of all events required.
- Roundtrip airport transfer credit from Austin Bergstrom International Airport (AUS), for arrivals on Thursday May 13, and departures on Sunday May 16.

Sponsorship Chair, SITE TX 8th Annual Technology Summit

Pat McCain, CMP, CITP

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STxTS is an educational event produced by SITE Texas

Payment

- Sponsorship Fees are owed upon submission of this completed form.
- The SITE Texas Chapter reserves the right to decline this completed form, if payment in full is not provided.

No Cancellation after Acceptance

- Sponsor may not cancel this sponsorship once confirmed and payment received.

Limited Liability

- The SITE Texas Chapter will not, in any event, be liable for consequential damages including, but not limited to, lost income or profits. SITE Texas Chapter or its contractors shall not be subject to any liability whatsoever for any failure to hold this event because of an act of God, outbreak of hostilities, insurrection, riot, civil disturbance, terrorism, government act or regulation, fire, flood, explosion, accident, theft, curtailment of transportation, or any other cause beyond the reasonable control of the SITE Texas Chapter or its contractors. Unintentional or inadvertent failures of either party to print, publish, or circulate the other party's name and/or materials shall not be considered a breach of the Agreement.

Hotel Accommodations

- A special guest rate has been negotiated for all suppliers for May 13, 14, and 15, 2021. All sponsors are expected to stay at our host hotel, Fairmont Austin. Additional nights will be at your own expense.
- All sponsors will have the option during registration to add their room expense onto their sponsorship or can pay on arrival separately
- **Sponsors staying at a hotel other than our host will be charged a \$450.00 fee.**

General Terms

- Unless expressly agreed to in writing by the SITE Texas Chapter, no other terms or conditions appearing in contracts, orders, insertion instructions, or otherwise that conflict with the provisions of this Sponsorship Agreement shall be binding with the SITE Texas Chapter.
- The SITE Texas Chapter shall not be bound by conditions printed or appearing on order blanks or copy instructions that conflict with provisions of this Sponsorship Agreement.
- The waiver of any provision of this Agreement shall not be construed to be a waiver of either party's right to later require strict observation and performance of each of the provisions hereof.
- Facsimile transmission of a copy of this Agreement bearing a signature shall be deemed to be delivery of a signed original Sponsorship Agreement.

Severability

- If any section or provision of this Sponsorship Agreement is deemed illegal by a competent court of law, all other provisions of this Sponsorship Agreement shall remain in force.

Entire Agreement

- This Sponsorship Agreement constitutes the entire agreement between Sponsor and the SITE Texas Chapter. No modification or amendment to this Sponsorship Agreement shall be effective unless made in writing and signed or acknowledged by the party to be bound.