



As we begin to plan for 2023 and our 25th anniversary as a SITE chapter, we invite you to join us as a sponsor and integral part of our success. Our award-winning SITE chapter just keeps getting bigger and better and having you on the team will only make us stronger!

Together, **let's celebrate 25 years** of advancing the business case for incentive travel, and tying it to business results through connection, education, and advocacy.



TOP 10 Reasons to Partner with SITE Texas in 2023

1. Flexible payment terms; **no payments due until 2023**
2. **Flexible options**; we are more than happy to work with you to create a sponsorship package that would work best for you
3. Our members have the **biggest per capita spend** of all MICE sectors
4. Texas/DFW Leads the country with the **largest corporate headquarters** concentration in the United States
5. Our chapter is experiencing **record breaking growth**
6. Together our members **planned more than 3,500 meetings & events** per year pre-Covid
7. SITE Global Awards; **we just keep winning them**
8. Intimate events ensure **personal connections** and strong relationships
9. We support the fight to **free youth from sex trafficking** in partnership with Traffick911
10. You will have a **Sponsorship Ambassador** to ensure the ease & success of your experience

2023 Year-Long Sponsorships

Our top sponsorship opportunities offering maximum value and exposure
NO payment due until 2023!

Click [here](#) to receive more information!

Year-Long Partnership Opportunities	Lonestar	Cowboy	Longhorn
Investment	\$12,000	\$9,000	\$5,000
Shown as Premier Sponsor for 2023 on website; contact information + video message	★		
Recognized as SITE Texas Premier Sponsor at all events, including Road Trip and Tech Summit	★		
Opportunity to give away one prize per event	★		
Complimentary one-year SITE Membership for one in your organization.	★		
Road Trip Registration - 3 cities, 1 person	★	★	
Membership Database + a dedicated email blast to our membership	★	★	
Opportunity to distribute promotional materials and/or giveaways	★	★	
Cocktail table in registration area for networking at events	★	★	★
Featured in SITE Texas Chapter Newsletter for one Quarter	★	★	★
Logo included on event marketing; save the date, event website, invitation and emails	★	★	★
Logo highlighted on SITE Texas website	★	★	★
1 min podium time at attended events (can be a video or other type of presentation)	ALL events	4 events	2 events
* Complimentary registrations to attend all 2023 programs (excluding Tech Summit & Road Show)	ALL events	4 events	2 events
Featured logo in social media posts per year	6 posts	4 posts	2 posts

*Tech Summit & Roadshow events included only at the Lonestar level. Roadshow is included at the Cowboy level.

10th Annual Tech & Innovation Summit

Commit **Now** & Pay **Later!**
No payment due until
January 2023

The same great education but with a focus on all things fresh and new, not just technology

You won't want to miss our 10th Annual Tech (& Innovation) Summit, where we will share the latest in technology, as well as non-tech innovations that allow us to create experiences and events that engage with attendees and make an impact on their lives.

Is your budget tied up until next year? That's not a problem. Reach out to our Sponsorship team to reserve your spot today, and **no payment will due until January 2023**.

All packages include:

- Minimum registration package includes one supplier and one buyer
- 3 nights Accommodations
- All Food and Beverage
- Transportation throughout event
- You will be allowed to invite hosted buyer/buyers (pending sponsorship level) of your choosing (subject to SITE Texas approval)

Your out-of-pocket expenses will include:

- Airfare and accommodations for pre/post stay. A special rate will be arranged for sponsors (based on availability)
- Additional night may be available to bring hosted buyers in one night early, more information to come.

Not a SITE Texas member? Join now and pay member rates for the 2023 Tech & Innovation Summit!

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INCLUSIONS	GOLD	SILVER	BRONZE
3 buyer + 1 supplier registration, OR 2 buyer + two suppliers	★		
Two buyer + one supplier registration		★	
One buyer + one supplier registration			★
Participation in all program activities	★	★	★
Participation in Connection Hub Kick off event with hosted buyers	★	★	★
Three (3) minutes stage time or sponsorship of a meal	★		
Two (2) minute video on main stage		★	
Logo recognition on Summit registration webpage	★	★	
Recognition on Event App	★	★	★
Hosted Buyer pre-registration list (company name/registrant)	★	★	
Hosted Buyer post-summit registration list (full contact info)	★	★	★

Early Bird rates below are valid through Dec 31, 2022. Standard rates are \$500 higher after the end of year.

Gold Member Pricing
\$7,995

Silver Member Pricing
\$6,395

Bronze Member Pricing
\$5,395

Click [here](#) to indicate interest & lock in Early Bird rates

Non-SITE members please add \$850 to each package price. Or join and pay member rates, ask us about it!

2023 Trendsetters Road Trip

Hitting the road for our annual Road Show to visit our buyers in their own neighborhoods

Commit **Now** & Pay **Later!**
No payment due until
June 2023

In September we would love for you to take part in our annual three-city Road Trip. Venues and specific dates will be announced before the end of 2022.

Is your budget tied up until next year? That's not a problem. Reach out to our Sponsorship team to reserve your spot today, and no payment will due until mid-year 2023. Inclusions in each city:

- Tabletop presence to promote your brand to top incentive professionals
- 3 hours of networking onsite + post event opportunities
- Heavy Hors d'oeuvres/Beer and Wine provided
- Ability to distribute materials, giveaways, branded items from your tabletop
- Custom options available down the road for an additional investment (\$1,500 - \$3,000)

Member Pricing

\$2,895 for Tabletop + 1 Sponsor Registration

\$1,595 Additional Sponsor Registration

NON-Member Pricing

\$3,095 for Tabletop + 1 Sponsor Registration

\$1,995 Additional Sponsor Registration

Click [here](#) to indicate interest



2023 Single Events & Dates

We would love to partner with you on an event in 2023!

Commit **Now** & Pay **Later!**
No payment due until 3-6
months prior to the event.

Week of February 6, 2023	Round Ups	Dallas, Austin, Houston & San Antonio
March 9, 2023	Annual General Meeting	Dallas
April 20, 2023	CSR Sustainability Think Tank	Austin
May 10-13, 2023	Tech/Innovation Summit	Hard Rock Cabo San Lucas
June 25 – 27, 2023	Mid Year Board Retreat	The World is our Oyster
Week of July 17, 2023	Round Ups	Dallas, Austin, Houston & San Antonio
September 19, 20, 21, 2023	Road Trip	Dallas, Austin & Houston
October 26, 2023	Un-Holiday Costume Party	Dallas
November/December	SITE-giving Silent Auction	Online
Week of Dec 4, 2023	Round Ups	Dallas, Austin, Houston & San Antonio

A Prospectus will be available for each event in the next few months. For budgeting purposes, we wanted to get this information out as quickly as possible. For more information on what each of these events will include, please reach out to our Sponsorship team. Their contact information can be found on the last page of this document.

2023 **Single Event Sponsorship**

Commit **Now** & Pay **Later!**
No payment due until 3-6 months prior to the event.

Single Event Sponsorship		
Investment	\$7,000	\$4,000
Dedicated Event – we will work with you to choose an educational topic that fits your product/service. Our SITE Texas team will plan and market the event (including a social media campaign). Co-hosted with SITE Texas, you or someone at your organization are encouraged to be involved on stage and be part of the educational experience, sharing your expertise and knowledge.	★	
Opportunity to create & provide a true experience for attendees	★	
2 min video promotional video	★	★
Logo included on all marketing for hosted event; save the date, event registration website, invitation and all follow up emails	★	★
Logo and Hyperlink on www.sitetexas.org for 3 month in the quarter the event is hosted	★	★
Social Media event promotion with your logo - 2 times minimum on LinkedIn, Instagram and Facebook	★	★
Opportunity to distribute promotional materials and/or giveaways	★	★
Complimentary admission to the event for up to 2 attendees	★	★
Cocktail table in registration area of event	★	★
Event registration list with contact information	★	★

Click [here](#) if you would like more information on single event sponsorship

2023 In Kind Sponsorships

Based on In Kind value, we will put together a sponsorship package that offers a win / win for all!



AUDIO/VISUAL:

We need partners for each event that can help us provide the best level of education for our members.

Projector & Screen
LCD screen/panels/wall
Lighting & Sound

DÉCOR:

We are looking for décor partners throughout the year, including our Fall Bash costume party at the end of October.

Linens & Centerpieces
Florals
Social Activations
Photo Opps & props



ENTERTAINMENT:

DJ or local musicians
Performance artists
Games, etc.

2023 Specialty Sponsorships

Specialty Sponsorships are available for each event throughout the year!

\$1000 Signature Drink Sponsor

Option to Customize the Signature Drink with your own theme, branded stir-sticks, umbrellas, cocktail napkins, etc.
1 social media spotlight on LinkedIn, Instagram and Facebook
Verbal recognition during the event
Logo included on all event marketing
One complimentary registration for the event



\$850 Welcome Gift Sponsor

Supply and distribute welcome gift to all attendees
Exclusive connection opportunity to connect with attendees as they enter the event and check in
1 social media spotlight on LinkedIn, Instagram and Facebook
Verbal recognition during the event
Logo included on all event marketing
One complimentary registration for the event



\$1000 Champagne Toast Sponsor

Option to provide champagne to each attendee
Write and deliver toast to all attendees
1 social media spotlight on LinkedIn, Instagram and Facebook
Verbal recognition during the event
Logo included on all event marketing
One complimentary registration for the event



\$850 Farewell Gift Sponsor

Supply and distribute farewell gift to all attendees
Exclusive connection opportunity to connect with attendees as they leave the event
1 social media spotlight on LinkedIn, Instagram and Facebook
Verbal recognition during the event
Logo included on all event marketing
One complimentary registration for the event



2023 Specialty Sponsorships

Specialty Sponsorships are available for each event throughout the year!

\$1000 Sixty Second Video Commercial Sponsor

Opportunity to highlight destination/product/service
1 minute talk time to introduce video
One complimentary Supplier registration for event

\$1500 Step & Repeat Photo Opportunity

Opportunity to provide branded step & repeat or other photo opportunity
Our event photographer will take photos and provide link
One complimentary Supplier registration for event

\$500 Cocktail Napkin/Table Décor Sponsorship

Opportunity to provide branded cocktail napkins for the bar and the food stations/tables.
One complimentary Supplier registration for event

\$500 Name Badge/Lanyard Sponsor

Opportunity to provide branded cocktail napkins for the bar and the food stations/tables.
One complimentary Supplier registration for event

\$1500 Registration Table Sponsor

We will provide a table for you in the registration area
Opportunity to meet with attendees as they arrive
Opportunity to provide giveaways or collateral
One complimentary Supplier registration for event

SITE-giving Silent Auction Items

This year we are celebrating Thanksgiving by SITE-giving!
Join us to raise funds for future SITE Texas events and our charity partners!

We are seeking:

- ❖ hotel packages/certificates
- ❖ airline tickets
- ❖ theatre, sporting event and concert tickets
- ❖ Authentic artisan crafts/gifts
- ❖ Gift baskets
- ❖ Gift card
- ❖ Any other items that fit our industry and attendees.

For your donation, your company name, donated item with description, and value amount will be shared with attendees and promoted throughout the event.

Minimum value \$500



The cost associated with each Specialty Sponsorship helps offset event costs. On top of the fee, sponsors will be required to pay for the deliverable (commercial, Photo Opp, Napkins, etc..)

Have some ideas of your own?
Let's get creative and put together the
perfect sponsorship package
to fit your needs!

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